
MEDIA INFORMATION

2025 INFINITI QX50 seamlessly blends advanced powertrain with intuitive technology and tailored design

MISSISSAUGA, Ont. – The 2025 INFINITI QX50 delights luxury crossover drivers with evocative design, a lengthy list of features that enable everyday convenience and the responsive power of a 2.0-liter Variable-Compression Turbocharged (VC-Turbo) engine. The 2025 QX50 is on sale now at INFINITI retailers nationwide with a starting MSRP¹ of CA\$51,745 (CA\$55,293 selling price²).

For the 2025 model year, QX50 is streamlined to three grades - PURE, SPORT and SENSORY - with standard Intelligent All-Wheel Drive.

Design for visual appeal and function

The 2025 INFINITI QX50 makes a splash with muscular proportions and sculpted bodywork. INFINITI's signature double-arch front grille and crescent-shaped rear roof pillar help the model stand out, while a sleek roofline and prominent, sharply defined lines along the bodysides add depth.

For buyers seeking an even more dynamic appearance, QX50 SPORT wears a sport front fascia with numerous exterior elements painted black: the roof rails, window trim, front grille, liftgate trim, exhaust tips, door handles and badges. The visual enhancements continue inside with enhanced ambient LED lighting and a Graphite headliner.

QX50 PURE wears 19-inch, silver-painted wheels, while QX50 SPORT has 20-inch dark-painted wheels and QX50 SENSORY has 20-inch silver-painted wheels. Depending on the trim level, clients can select from seven exterior colour choices: Hermosa Blue, Graphite Shadow, Slate Gray, Black Obsidian, Dynamic Sunstone Red, Lunar White and Radiant White. Inside the cabin, PURE grades feature dark aluminum trim and Graphite upholstery; QX50 SPORT has black aluminum accents and either Graphite or Monaco Red semi-aniline leather appointments; QX50 SENSORY grades feature natural maple wood trim and either Graphite or Pebble Gray semi-aniline leather appointments.

The well-appointed cabin is both beautiful to behold - with detailed, soft-touch materials throughout - and functional for passengers and cargo alike. The second-row slides, allowing for optimization between legroom or luggage room, and folds flat to create up to 1,842.3 litres (1,822.5 litres with panoramic moonroof) of cargo space. A standard power liftgate, with motion-activated function on SPORT and SENSORY grades, eases access to cargo.

Advanced turbocharged engine for effortless power

Backing up its energetic exterior appearance, QX50 delivers strong and responsive performance thanks to the world's first mass-produced Variable-Compression Turbocharged (VC-Turbo) engine³. The 2.0-liter engine delivers 268 horsepower and 280 lb-ft of torque, and is complemented by an XTRONIC transmission that features Downshift Rev Matching and standard paddle shifters to help deliver a more engaging driving experience.



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With standard Intelligent All-Wheel Drive on all grades, the 2025 QX50 delivers a fuel economy of 10.8 L/100KM city and 8.3 L/100KM highway⁴.

Intuitively integrated technology

As in all INFINITI vehicles, QX50 incorporates technologies that help make the journey more connected, more convenient and more entertaining. This includes standard INFINITI InTouch Services telematics with a four year Premium package, providing access to remote engine start, automatic collision notifications, emergency calling and more. The standard INFINITI InTouch infotainment system⁵ has an 8-inch upper and 7-inch lower HD touch screens, with Android Auto™ and wireless Apple CarPlay®. A total of four USB ports and a wireless device charging pad are standard. A 12-speaker Bose® Premium Audio System is standard on QX50 SPORT, delivering richer and more lifelike audio.

QX50 also features an impressive array of standard safety and driver assistance technology, including Predictive Forward Collision Warning, Forward Emergency Braking with Pedestrian Detection, Blind Spot Warning and Intervention, Lane Departure Warning and Prevention, Rear Cross Traffic Alert, Rear Automatic Braking and High Beam Assist. ProPILOT Assist⁶ is equipped to offer support in certain driving situations. The system can help the driver stay centered within their lane and assists with acceleration and braking.

QX50 also has numerous standard features that make every drive a little more luxurious, including acoustic front side window glass and active noise cancellation to keep the cabin more serene, heated front seats, steering wheel and outside mirrors, Remote Engine Start⁷ for cold-weather driving and dual-zone automatic climate control to help drivers and passengers select their preferred temperatures. QX50 SPORT and SENSORY add a panoramic moonroof, Around View® Monitor with Moving Object Detection and other luxurious touches. QX50 SPORT adds to this with a redesigned sport front fascia and black exterior package.

For full details on the features included on each grade level, see the full specification sheet.

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About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan, with operations around the world including regional offices based in the Americas, China and INFINITI International Markets in Dubai. INFINITI premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi (near Yokohama), London, San Diego and Shanghai.

More information about INFINITI and its industry-leading technologies can be found at www.INFINITI.ca. You can also follow INFINITI on [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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¹ All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes CA\$2,495 freight and PDI, tax, title, license and options. Retailer sets actual price.

² Selling Price includes CA\$2,495 freight and PDI; CA\$100 A/C charge; dealer fees (up to \$621); as well as all other applicable fees, levies, and duties (all of which may vary by region and dealer). Vehicle Price does not apply to customers who lease or finance the vehicle. License, insurance, registration, and applicable sales taxes are extra. Dealer sets actual prices. Vehicle Price current as of date of publication and may be subject to change.

³ World's first production Variable Compression Turbo engine launched by Nissan Motor Co., Ltd. in 2018.

⁴ 2025 EPA Fuel Economy Estimates: QX50 AWD (L/100KM) 10.8 City/8.3 Highway 9.7 Combined. Actual mileage may vary with driving conditions. Use for comparison only.

⁵ Available feature shown. Use feature only when safe and legal. Compatible device and service required. Subject to third party service availability.

⁶ ProPILOT Assist with Navi-link cannot prevent collisions. It is the driver's responsibility to be in control of the vehicle at all times. Always monitor traffic conditions and keep both hands on the steering wheel. System operates only when lane markings are detected. Does not function in all weather, traffic and road conditions. System has limited control capability and the driver may need to steer, brake or accelerate at any time to maintain safety. See Owner's Manual for safety information.

⁷ Remote Engine Start System to be used only in accordance with laws or rules in effect in your vehicle's location.



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